

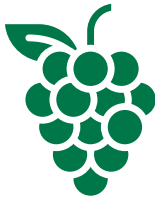


SOUTH AFRICA WINE

discover diversity in a glass

SAUVIGNON BLANC

HISTORY OF SAUVIGNON BLANC IN SOUTH AFRICA



1880s

The first Sauvignon Blanc vines were planted at Groot Constantia estate.



1965

The oldest existing Sauvignon Blanc vineyards are in the Swartland - Spice Route's Klein Amoskuil.



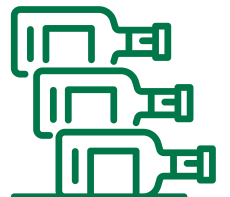
1977

The first commercial South African Sauvignon Blanc wine was produced by Verdun (now Asara).



1970s

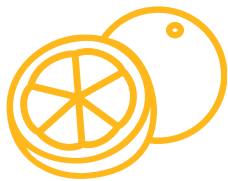
The second oldest existing Sauvignon Blanc vineyards (planted in the early 1970s) are located at Bloemendal.



1980

The second (and third) commercial South African Sauvignon Blanc wines are produced by Backsberg and De Wetshof.

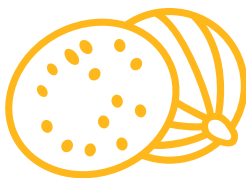
SOUTH AFRICAN SAUVIGNON BLANC FLAVOUR PROFILE



GRAPEFRUIT



LIME



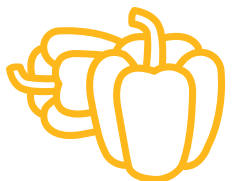
GOOSEBERRY



MELON

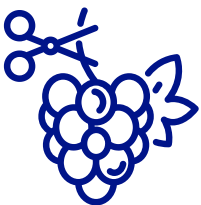


PASSIONFRUIT



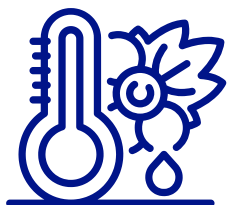
BELL PEPPER

SOUTH AFRICAN SAUVIGNON BLANC: THE NUMBERS

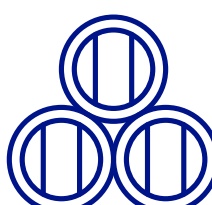


10 028 ha **8 °C**

The area under vine in South Africa of Sauvignon Blanc (2023). It is the second most planted grape in the country.



Generally, unoaked Sauvignon Blanc is served at 8 °C, while oaked Sauvignon Blanc wines are better served at 11 °C.



2-3+ years **12.5 %**

Most wines are made to be consumed in 2 to 3 years, but Sauvignon Blanc is highly regarded for producing fine wines with exceptional ageing potential.



Many South African Sauvignon Blanc wines fall within the 12.5 to 13.5 % alcohol by volume bracket.



2-4 days

Once opened, a bottle of Sauvignon Blanc will generally last between two to four days when kept in the refrigerator.

SAUVIGNON BLANC IN THE WORLD

8

Sauvignon Blanc ranks eighth in the top ten planted grape varieties of the world.

121 000 ha

The total surface area of Sauvignon Blanc in the world.

15,3mil litres **60,5mil litres**

Sauvignon Blanc is the wine cultivar with the highest volume sales (15,3 million litres) in South Africa for 2023.

Sauvignon Blanc is South Africa's largest export cultivar. In 2023 our wineries exported 60,5 million litres worth R1,6 billion.

Top 5

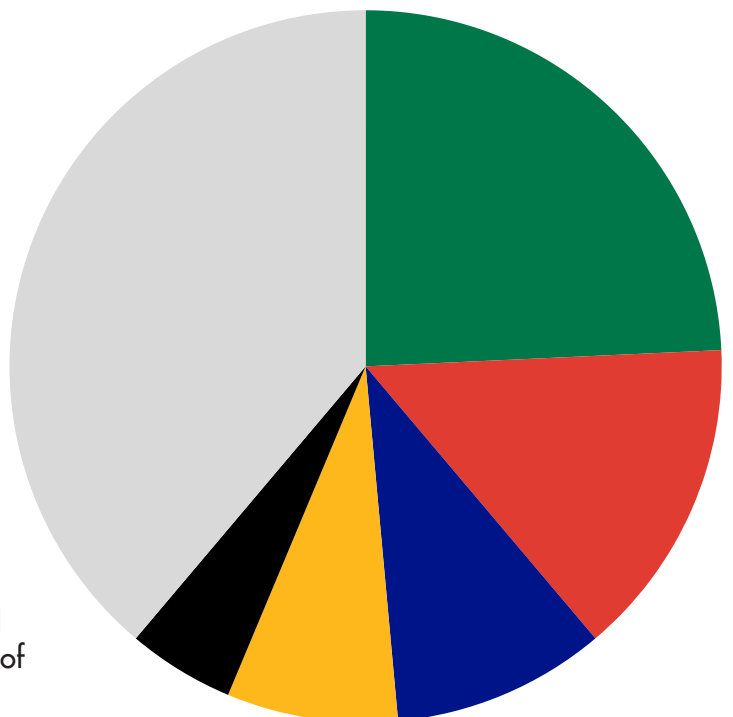
The top five countries that South African Sauvignon Blanc is exported to are the UK, Germany, Canada, USA and France.

Fume

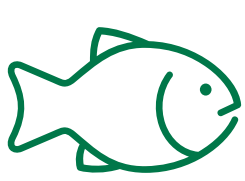
A wine by any other name. Sauvignon Blanc is also referred to as Blanc Fumé, Fumé Blanc or simply Fume in other parts of the world.

COUNTRIES WHERE SAUVIGNON BLANC IS GROWN

- France
- New Zealand
- Chile
- South Africa
- Australia
- Other



RECOMMENDED SAUVIGNON BLANC FOOD PAIRINGS



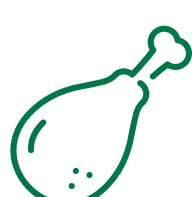
ALL FISH & SHELLFISH



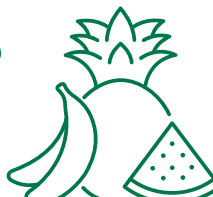
PORK & COLD CUTS



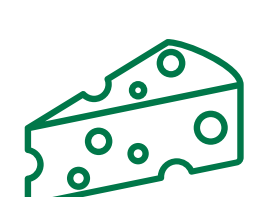
VEGETABLES & HERBS



POULTRY & WHITE MEAT



FRUIT-BASED DESSERTS



GOAT OR SHEEP'S MILK CHEESES